



MISSISSIPPI STATE FAIR

OCTOBER 3-14, 2024

Trade Mart Application for Vendors / Exhibitors

(Please print legibly or type)
(Incomplete / Illegible applications will not be considered)
Application Deadline August 31, 2024

Business Information

Business Name: _____ Application Date: _____
Contact Person (Mr. /Mrs.) _____
Address: _____
City: _____ State: _____ Zip Code: _____
Work/Office Phone (____) _____ Home Phone: (____) _____
Cellular Phone (required) (____) _____ Fax (____) _____
Email Address (required) _____

Product Listing

Vendors: Direct Sales (over the counter) _____ Indirect Sales (taking orders/leads) _____

Exhibitors: Not selling/Display only _____

Name each specific item to be sold (include brand names), exhibited or promoted (use back if additional space is needed)

ONLY ITEMS LISTED ABOVE WILL BE CONSIDERED FOR INCLUSION IN CONTRACT. ONLY ITEMS LISTED IN THE CONTRACT WILL BE ALLOWED TO BE SOLD/EXHIBITED

Space Requested

10' x 10' or Other Footage Requested _____ x 10'

In all cases, depth of footage is 10'.

NEW APPLICANT: A color photo or detailed drawing of vendor/exhibit display or stand MUST be submitted with application. If photo or drawing is NOT included, the application will NOT be considered.

Fees:

10' X 10' Corner Booth \$600.00

10' X 10' Front Sales Booth \$500.00

Add electricity @ \$75.00

Insurance

General Liability insurance is required. (If you are awarded a contract, a copy of your liability insurance naming the Mississippi Fair Commission as the additional insured, must be submitted to our office.)

Agency: _____ Agent: _____ Telephone: _____

Contests/Microphones

Do you plan to hold a contest, registration, award a prize or have a give-away? ____ Yes ____ No If

Yes, explain: _____

Do you plan to present a demonstration? ____ Yes ____ No

Do you plan to use a microphone/pitch? ____ Yes ____ No

If Yes, the sound must be kept low enough so it does not interfere with surrounding booths.

Other Information

The Mississippi State Fair strives to maintain a product balance throughout the buildings and encourages new concessionaires to bring in products and/or services. The previous year’s concessionaires, who leave in good standing, are invited to return. The concessionaires return rate tends to vary each year but is generally very high. All new applicants should keep in mind our limitations. There will be a one-time fee of \$75 if electricity is needed (Will be added to the total amount).

NOTE: MS State Fair reserves the right to accept or reject any applicant based on the uniqueness and/or quality of product or services, space availability, attractiveness of space or booth and references from other fairs or shows. Please DO NOT send a deposit with your application. This is only an application; it DOES NOT guarantee a space will be offered.

By signing this I hereby agree to abide by any/and all rules and regulations as set forth by the MISSISSIPPI FAIR COMMISSION EXHIBIT/CONCESSION RULES AND REGULATIONS Handbook:

Signature of Applicant: _____

Return Application to:
Mississippi State Fair Expo
PO Box 161 Meadville, MS 39653
Or email Rhonda Montet
showservices@greatsouthernexpos.com
504-500-1361

Each exhibitor receives up to 4 Exhibitor passes.

Additional passes will be \$10 each.

For Office Use Only:

Date: _____

Received: _____

Booth: _____