



MARKETPLACE

FIRST WEEKEND OF THE RODEO

February 7, 8, 9, 2025 - EXHIBITOR APPLICATION / CONTRACT

- **BOOTHS INCLUDE:** 8' high back drape, 3' high side drape, (1) 7"x 44" I.D. sign & (2) Exhibitor badges. (Booths do not include furnishings.)
- Exhibitors may provide their own furnishings or rentals are available from the Show Service Contractor
- Electricity and interned services are available thru the Show Service Contractor

2025 Dixie National Marketplace Exhibit space rates:

- 1-10x10 booth = \$750
- 2 or more 10x10 booths = \$700 each
- Corner booths = An additional \$150
- Indoor bulk space = \$5.00 per sq. ft (supply is limited)
- Outdoor bulk space = \$3.50 to \$4.50 per sq. ft. (depending on loc.)
- Premium outdoor space = \$6.00 per sq. ft (supply is limited)

Electricity	Internet
110v	
___ 5 amps \$95	Hard Wire-N/A
___ 10 amps \$110	___ Wi-Fi \$20
___ 15 amps \$120	
___ 20 amps \$140	
___ Other upon request	

NUMBER OF 10' X 10' BOOTHS: _____ OR TOTAL BULK SQ FT: _____ : Price: _____

Company: _____
 Contact: _____
 Address: _____
 City/State/Zip: _____
 Phone: _____
 Fax: _____
 e-mail: _____
 Products/Services exhibiting: _____

Booth Preference:
Booth #: (give 3 choices)
 _____ / _____ / _____
Exhibitors we prefer not to be near:

 Would you be interested in performing a seminar or demo on our stage? _____
 Your comments or questions go here:

Payment Options: Reserve your space now with a deposit of 50% of total fee. *Balance due 30 days before show.

1. Enclosed is a deposit check # _____
 2. Process deposit by credit card. We Accept (circle one)
 Visa MasterCard American Express Discover

Price: _____

Card # _____ exp: _____
 Amount to be charged: \$ _____ cvv# _____
 Name on Card: _____
 Signature X: _____

PAYMENT INFORMATION

Best Way to pay is via credit card.
 For Payment info contact:
 Rhonda: 504-500-1361
ShowServices@GreatSouthernExpos.com

All credit card invoices will show as Great Southern Expos

If you wish to pay by check, make checks payable and return to:
Great Southern Expos
PO Box 161 Meadville, MS 39653

ATT: Jack Fisher

Proof of Insurance must be received with or before final payment is made.

2025 Dixie National Marketplace - Contract Conditions

1. The conditions set forth herein and conditions set forth in the Exhibitors Manual constitute the entire agreement between the parties and, except as contained herein, there are no representations or warranties, expressed or implied. Any changes in this agreement must be in writing and signed by both parties. Show Management reserves the right to render all interpretations and to establish further conditions as may be deemed necessary for the general success of the Show.

2. Only exhibitors and exhibits pertaining to fishing, hunting, power equipment, off-roading and related sports products/ services, will be allowed to rent space at this Show. *Show Management reserves the right to decline, prohibit or expel any exhibit which in its judgment is out of keeping with the theme, character, and general well-being of the Show, this reservation being all inclusive as to person, companies, things, printed matter, product, conduct, etc. **Show Management reserves the right to rearrange floor plan or relocate any exhibitor as necessary.**

3. Distribution of advertising material and exhibitor solicitation of any sort shall be restricted to the exhibitor's booth. Exhibitor's display or product may not extend beyond the limits of the exhibitor's booth and no part of any exhibit or product may extend into any aisle. **No exhibitor shall so arrange his exhibit as to obscure or prejudice adjacent exhibitors in the opinion of Show Management.** Special exceptions are given for displays that must conform to setups that require other than traditional booth design. No exhibitor shall assign or sublet any part of his assigned space.

4. With the exception of non-profit organizations the **selling of chances** during the Show by paying or nonpaying exhibitors is **strictly forbidden**. Non-profit organizations must abide all rules as outlined with the Mississippi Gaming Commission. For more information visit: <https://www.msgamingcommission.com/> Exhibitors may offer a free door prize or prizes of their product or service to Show patrons wishing to register at the exhibitor's booth.

5. Manufacturers and manufacturer reps may demonstrate or sell their products from retail exhibitor's booth only if the manufacturer or their representative has contracted to exhibit in the Show and have been assigned booth space.

6. Signs, literature, & sales must be restricted to the product(s), or service(s) being displayed at the Show. Any signs or literature other than those being displayed must be reviewed by Show Management and approval given before display at show. No selling off of other dealer's products i.e.: boat lines; please bring your own products and models to display.

7. Exhibitors shall be bound by all pertinent laws, codes, and regulations of municipal or other authorities having jurisdiction over the exhibit facility or the conducting of said exhibit, together with the rules and regulations of the owners and/or operators of the facility in which the Show is held.

8. Mississippi sales taxes must be collected by all retail exhibitors when in the applicable state. Sales tax are to be remitted with the state form to show services prior to the end of the show.

9. **Refund Policy: Deposits are non-refundable unless the show is cancelled by Covid19. Should the show be cancelled, deposits can be rolled over to the next show or a refund will be issued.**

10. There is a \$50.00 charge on all checks received with insufficient funds. Issuer must also pay any fees or fines associated with checks with insufficient funds.

11. Exhibitors MUST carry their own insurance. The Show Management is not responsible for the safety of the properties of the exhibitor, its officers, agents, or employees from theft, damage by fire, accident or any other cause whatsoever, and the exhibitor expressly agrees to save and hold harmless the sponsor, show management, their managements, agents, members, and employees from any and all liability resulting from injuries or damage to the exhibitors, their agents, employees, and attendees, persons and/or properties in connection with the exhibitor's use of the exhibit space. The Show provides Security Guards day and night. However, attention is called to the necessity for insurance covering all risks (liability, fire, theft, damage, etc.) on your exhibit from the place of shipment to the exhibition facility and return, including the period during which the materials remain in the exhibition.

12. It is agreed that if the exhibitor fails to comply in any respect with the terms of this agreement, the Show Management shall have the right without notice to the exhibitor, to sell or offer for sale the exhibit space covered by this contract; said exhibitor to be liable for any deficiency, loss or damage suffered by the Show by reason of the premises stated, which loss or damage the exhibitor agrees to pay the Show upon demand, together with reasonable expenses and costs incurred by reason thereof. It is further agreed that actual occupation of the exhibit space by an exhibit is of the essence thereof and that, should the Show be unable to effect the sale of the space as herein provided, the Show Management is then expressly authorized to occupy or cause said space to be occupied in such manner that it may deem to be in the best interests of the Show, without any rebate or allowance whatsoever to the original exhibitor.

13. Exhibitor agrees that whenever an attorney is retained by Show Management, to represent the interest of show management in any civil or criminal proceeding, arbitration or mediation hearing, arising out of the terms of this Agreement or any disputes regarding payments due, contract view differences, participation difficulties, suits arising from exhibitors display from the negligent or intentional act of the exhibitor, or any other legal action, including arbitration and mediation hearings, hereunder, all attorney and court fees (both management and exhibitor's) shall be payable by the exhibitor.

14. Sponsor or Show Management will not be liable for the fulfillment of this contract as to the delivery of exhibit space if non-delivery is due to any of the following causes: by reason of the facility being damaged or destroyed by fire, act of God, public enemy, war or resurrections, strikes, the authority of the law, postponement or cancellation of the Show, or for any other cause beyond their control. It will, however, in the event of its not being able to hold a show for any of the above named reasons, reimburse exhibitors on a prorated basis on any amount paid in, less any and all legitimate expenses incurred, such as but not limited to rent, advertising, salaries, operation costs, etc.

15. This Agreement shall be governed by the laws of the applicable state of Mississippi

16. Show Management shall have the full power in the interpretation and enforcement of all rules and regulations contained herein and the power to make such amendments thereto, and such further rules and regulations as it shall consider necessary for the proper conduct and success of the Show.

17. No unpackaged food or food demonstrations are allowed without proper clearance from show and/or exhibit hall management.

18. All Exhibits must remain intact until final closing of show. Any Exhibitor packing early without the consent of Show Management will forfeit future display privileges.

I, the undersigned, have read, understood & agree to all terms & conditions of this contract as stated above and on front side.

Exhibitor Name: _____ Approved By: _____

Phone #: _____ Authorized Signature: _____